

 TriHealth
Cincinnati
baby & beyond
EXPOSM

PRESENTED BY:



September 15 & 16, 2018

cincinnatibabyandbeyonddexpo.com



As the Baby & Beyond Expo enters its 5th year, *Cincinnati Magazine* is thrilled to champion the Expo.

This year's expo promises to be packed with exhibits, activities, seminars and new products for the little ones and moms alike. The show will continue to attract thousands of Cincinnati area mothers, grandmothers, aunts and moms-to-be as one of the biggest baby and child expos in the country!

Interested in becoming an exhibitor and showcasing your products and services to expectant moms, new moms and families who are looking to connect with the best?

EXPO & PROGRAM DETAILS

- **8' x 10' Inside Booth \$445**
- **8' x 10' Corner Booth \$495**

NEW THIS YEAR:

Make the most of the Expo by advertising in the official Expo program distributed at the Baby & Beyond Expo.

As an advertiser in the expo program, your exhibitor listing will be bolded at no additional charge.

RATES*

Full Page	\$3,030
1/2 Horizontal	\$1,755
1/4 Page	\$850
Back Cover	SOLD
Inside Front Cover	\$3,485
Inside Back Cover	\$3,485



ADDITIONAL DETAILS

DEADLINES

- Early bird deadline for booth reservations: April 15, 2018
- Program ad space deadline (if not booked at time of booth reservation): July 11, 2018
- Program artwork due: July 25, 2018

EXPO PROGRAM ADVERTISING SPECS

- Full Page 8" x 10.5" (Add .125" of bleed on all sides)
- 1/2 Page 7" x 4.625"
- 1/4 Page 3.375" x 4.625"



DID YOU KNOW

Cincinnati Magazine also publishes Baby Guide every November! Total distribution = 45,000, including:

- All of TriHealth's New OB prenatal packets year-round
- Direct-mailed to new moms with babies ages 0-2 and annual HHI \$75k+
- Hospital birthing centers
- OB Prenatal packets & OB/GYN offices
- Pediatrician offices
- BuyBuyBaby's new baby registry kits (Cincinnati + Dayton)
- Children's retailers & bookstores
- Childbirth & breastfeeding education classes
- Procter & Gamble Diaper Discovery Center
- Private schools, preschools & upscale childcare facilities
- Cincinnati Baby & Beyond Expo (September 15 & 16, 2018)

PACKAGE DISCOUNTS ARE AVAILABLE!

For more information on the Baby & Beyond Expo or advertising in Baby Guide, please contact Ivy Bayer at 513-562-2787 or ibayer@cincinnatiimagazine.com

www.cincinnatibabyandbeyondexpo.com